

I like to enjoy whales



like this



not this

Dear Prime Minister Haarde,

I have just been whale watching in _____.

I am saddened to learn that your government has agreed to allow commercial whaling again. The whale watching industry is now worth an estimated \$20 million per year in Iceland, compared to just 1%* of Icelanders eating whale meat regularly.

I respectfully urge you to invest more in the growth of Iceland's whale watching industry, which is a humane way for coastal communities to benefit from whales. I must emphasise that I think that whaling and whale watching do not mix.

Yours sincerely,

Name _____

Nationality _____

*Gallup poll for IFAW, 2006

PLEASE
AFFIX
STAMP OR
HAND IN

Geir Haarde PM
Office of the Prime Minister
Stjoharradshusid v/Lkæjartorg
150 Reykjavik
Iceland